# GUIDE TO CARRIER PARTNERSHIPS WITH MULDER BROTHERS



Since 2008, Mulder Brothers Brokerage has set the standard for turnkey less-than-truckload (LTL) frozen and refrigerated transportation services. As a one-stop third-party logistics (3PL) provider, we handle everything from retail consolidation and cross-docking to cold chain transportation and warehousing solutions, with a reputation for on-time deliveries.

It's our extensive network of carrier partners that makes this possible. Our carriers are highly valued members of our team, helping us achieve dependable nationwide coverage for our clients. As a carrier partner, you'll enjoy year-round freight opportunities, consistent rates and payments, and much more.

### BENEFITS OF BECOMING A CARRIER PARTNER

At Mulder Brothers, we understand that maintaining healthy relationships with our carrier partners is crucial to our success. As such, we offer our carriers extensive, round-the-clock support along with some of the best benefits in the industry.





#### Reliability

It's not just our customers who benefit from our commitment to reliability. While many brokers are inconsistent, pulling freight from one carrier to give it to another offering cheaper rates, we don't operate our business that way. One of the greatest benefits we offer is consistency - we follow through on our promises.

#### **Consistent Work and Rates**

As further proof of our reliability, there's no need to worry about scheduling and compensation fluctuations with Mulder Brothers. Our carrier partners have the same freight lanes each week for consistent, year-round work. You can operate with confidence, knowing that you'll have steady employment free from the fluctuations that other carriers sometimes experience due to slow months or changes in market demand.

Consistent scheduling also means consistent year-round pay. At Mulder Brothers, we acknowledge your hard work with competitive rates and guaranteed compensation.



#### **Convenient Services**

When you partner with us, you'll experience streamlined operations as we handle all of the scheduling and logistics tasks for you. In addition, you'll benefit from flexible shipping and receiving hours and overnight parking at pickup locations.

At our consolidation facilities, you have access to restrooms and can relax in our driver lounges. We have two large truck stops within four miles. Also, as we ask our carriers to consistently communicate with us and keep us informed of delivery status and delays, we offer each carrier a dedicated dispatch team for daytime and after-hours support.

## AM I THE RIGHT CARRIER PARTNER FOR MULDER BROTHERS?

The right logistics partner for our team understands the unique requirements for refrigerated and frozen shipments. This means that you or your company will be able to accommodate cold chain products with reliable temperature control. Our carriers possess:

- A strong commitment to making on-time pickups and deliveries
- Reefers that can maintain -10° F for optimal temperature conditions
- ♣ \$150,000 in cargo coverage



## WHAT TO EXPECT AS A PARTNER

As a carrier partner, you will uphold our Service First<sup>™</sup> mentality and help us maintain our reputation for excellence.

### **Meeting Customer Expectations**

A crucial aspect of our success is holding ourselves to the expectations that our customers set.

They expect efficient service, timely delivery, and accurate order fulfillment. We pride ourselves on being consistent and reliable, and our carrier partners uphold these qualities as well.

As we transport perishable items, maintaining safe temperatures during transport and storage, preserving product integrity, and ensuring on-time delivery is essential. We transport a wide variety of cold chain goods, and the ideal temperature for each product varies. Mulder Brothers always strives to deliver on time to maintain the integrity of the perishable products we carry.

### **Company Standards and Compliance**

In the refrigerated and frozen transportation and logistics industries, adhering to must-arrive-by date (MABD) and on-time, in-full (OTIF) rate metrics is critical.

#### MABD

MABD is a one-day delivery window during which a distribution center should receive a delivery. As an approved consolidation partner for the Walmart Consolidation Program, Mulder Brothers and our carrier partners must adhere to Walmart's MABD window to remain compliant with the program and avoid paying a penalty.

#### OTIF

OTIF, another metric of a service provider's success, covers not just on-time delivery but also whether or not that delivery is completely accurate and delivered in full. We expect our carriers to maintain a 95% on-time rating.

Understanding how essential OTIF is to our current customers, as well as any prospective clients that are considering working with us, is important to your success on the job. These metrics not only ensure that you maintain product integrity, but you build a reputation for reliable service and accurate, on-time orders with current and potential customers.

Mulder Brothers consistently rates highly for MABD and OTIF, which is why we're trusted by an ever-growing customer base.



### **Our Partnership Dynamic**

Mulder Brothers is passionate about the trucking industry. We know how challenging it can be to hire and retain good drivers, and so we highly value our talented carrier partners for the vital part they play in our customers' cold chain. As many members of our staff have long personal histories in trucking, we're uniquely positioned in the industry to set our carriers up for success. We have first-hand knowledge of the stressors involved in the trucking profession and are committed to alleviating those concerns for our drivers.



### **Our Collaborative Style**

Our company values teamwork and aims to create a collaborative working environment and scheduling style from the management level down. As a goal-oriented company, we work with you to make your working experience as efficient and convenient as possible.



## HOW TO GET STARTED

If you're interested in becoming a partner, we'd love to hear from you. Get in touch with us using our **contact form**, by emailing us at **dispatch@mulderbros.com**, or by giving us a call at (616) 392-5907.

#### Contact Us

## PARTNER WITH MULDER BROTHERS

Mulder Brothers is a growing family-owned and -operated transportation and 3PL company with a history of excellence. We're proud to work with the best in the business and offer unbeatable service and 24/7 support for our customers and carriers. To learn more about our capabilities and the benefits of being a Mulder Brothers carrier partner, start your application process and contact us today.



## **ABOUT MULDER BROTHERS**

Established in 2008, Mulder Brothers Brokerage is a growing transport logistics business with nationwide coverage and world-class support. As our roots are in trucking, we understand how logistics work from the ground up. Everything we offer to our clients is done in-house. This includes transport, storage, and inventory management. In short, we are a one-stop shop for our clients' logistical needs. All you need to do is produce the product, and we'll make sure it reaches its intended destination on time. <u>Contact us</u> today to get started.

#### Contact Us

#### Request Quote





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