



# MULDER BROTHERS WALMART CONSOLIDATION

Shipping plays an integral role in the supply chain, but it provides many logistical challenges for vendors. The shipping industry struggles with timing and efficiency, with a goal of achieving on-time deliveries, handling the lack of sufficient storage space, and determining how best to accommodate small, partial loads.

Partnering with a company specializing in consolidation programs can help overcome these challenges, particularly for businesses that are a part of a Walmart Vendor Pool. Mulder Brothers Brokerage supports businesses with their Walmart Consolidation Pool Program by filling trucks more efficiently and ensuring faster deliveries for time- and temperature-sensitive products.

## LTL POOL CONSOLIDATION

Typically, the standard truckload (TL) shipping process requires one supplier's cargo to completely fill a truck for transport. However, less-than-truckload, or LTL, shipping lets several shippers share a truck by purchasing only their needed space within it. Incorporating an LTL shipping process into your operations can increase efficiency, reduce costs, and boost sustainability.

However, the LTL method needs tight logistics oversight to manage the shipping process effectively and economically, particularly where time- or temperature-sensitive goods are concerned. This may include foods, medications, chemicals, flowers, and more. To avoid spoilage, such products often can't sit and wait for a full truckload shipment before transferring to their destination. They may also need special considerations like temperature-controlled trucking and storage.



# MULTI-VENDOR CONSOLIDATION

Working with a large retailer like Walmart requires extensive logistical planning so that shipments from locations nationwide arrive at stores on time and without spoilage. Multi-vendor consolidation (MVC) allows you to use smaller, LTL shipments for your goods instead of waiting until there's enough to single-handedly fill a truck with your business' cargo.

MVC is the foundation for Walmart's shipping program, allowing for optimized goods transportation coupled with lower shipping and handling costs. When partnering with Mulder Brothers for Walmart MVC, you'll experience transparent communications throughout the entire process. So that you'll know what to expect when working with our team for your supply chain needs, the below steps walk you through the Walmart MVC program.

-  **Shippers**

The beginning of the MVC program occurs when LTL freight carriers make multiple product pickups from at least five regional shipper locations. The freight carriers deliver these small, Walmart-bound LTL orders to a regional Mulder Brothers service hub.
-  **Consolidation Facilities**

The Mulder Brothers team unloads, configures, and consolidates the freight cargo as part of a break bulk process. We'll schedule routes optimized for distance, cost, and required shipping environments for the next MVC step: long-haul shipping in our temperature-controlled trucking fleet to a distribution center nearer a shipment's end destination.
-  **Walmart Distribution Centers**

Workers at a network of Walmart's highly organized regional distribution centers will sort the LTL shipments, dividing them into groups based on the specific Walmart store to which they're headed. They'll then repack and repalletize as needed before loading shipments back onto a truck. This process may repeat itself at multiple centers before a shipment makes it onto a local delivery truck.
-  **Stores**

Finally, local trucks will make on-time LTL shipment deliveries to individual Walmart stores. At these locations, Walmart team members will receive, unpack, and ultimately stock the store's shelves with merchandise.

# WALMART CONSOLIDATION

As mentioned above, Walmart Consolidation is a specific form of MVC with high quality standards and requirements unique to Walmart. Mulder Brothers is an approved Walmart consolidation partner, helping suppliers like you meet and comply with Walmart's On-Time, In-Full (OTIF) and Supplier Quality Excellence Program (SQEP) requirements. The Walmart Consolidation Pool Program supports Walmart Vendor Pool manufacturers by helping you quickly fill smaller Walmart orders without paying full TL shipment prices.

Mulder Brothers streamlines the distribution process by interfacing between suppliers and Walmart's distribution centers. We use our company's consolidation centers, data-backed scheduling, extensive routing knowledge, and our trucking fleet to ensure that you'll fulfill Walmart orders on time.

## WALMART DISTRIBUTION NETWORK: RULES, REGULATIONS, AND COMPLIANCE

All Walmart suppliers are subject to strict requirements that aim to ensure suppliers predictably fit into the broader network, minimize disruptions, and provide a positive customer experience. Walmart has rules regarding:



### **On-Time, In-Full Orders**

Walmart expects its suppliers to deliver OTIF orders at least 98% of the time. Prior to that, in August 2017, Walmart had required any suppliers with an OTIF rating of 36% or more to improve by 20%.



### **Quality**

Walmart expects a certain level of quality in the products it ultimately puts on its shelves. The company's SQEP and related requirements ensure that vendors meet all quality and safety regulations, whether that's Walmart's own or broader industry-wide and legal requirements.



### **Accountability**

Tied to quality is accountability. Vendors must properly monitor products and notify Walmart of any failings or recalls promptly. Walmart requires accurate documentation on its products, which may cover anything from purchase order and packaging information to accurate load quality metrics. The company also has a set of compliance guidelines explaining its anti-corruption stance and commitment to responsible sourcing, consumer protection, antitrust laws, supply chain security, product safety, environmental safety, and more. Suppliers must obtain related audits, inspections, and tests for Walmart per its Global Ethics & Compliance Program.



### **Insurance**

As a Walmart supplier, there are insurance requirements intended to cover legal costs and related liabilities should there ever be any claims or legal action regarding your product. Vendor pool manufacturers must submit evidence to Walmart of compliance and continue to maintain the insurance coverage.

# **WALMART CONSOLIDATION SERVICES FROM MULDER BROTHERS**

With years of experience navigating Walmart's challenging requirements, Mulder Brothers allows you to focus on producing your products while we handle the logistics.

## **Managing, Consolidating, and Fulfilling Orders**

Mulder Brothers can effectively take and cross-dock prepicked orders at a distribution center, boosting route efficiency. Along with our partner distribution centers, we can also help you store and pick orders to assist when you don't have the facility space to handle products on your own. Our team is experienced in blending in-house fulfillment and cross-docking so that we can achieve the most efficient, affordable, and sustainable delivery solution for your business.

We pride ourselves on our quick response times. Typically, we can start new customers in the Walmart Consolidation Pool Program within a few weeks, and an even shorter time frame for smaller vendors. With other consolidation programs, getting set up often takes months. Also, the Mulder Brothers team offers reliability in our comprehensive services, as proven when we maintained an OTIF delivery rating of over 92% even through 2020, 2021, and 2022, the most challenging delivery period in recent history.

## Configuring LTL Pickup and Delivery Schedules

For a seamless customer experience, Mulder Brothers manages the entire LTL pickup and delivery process. We set weekly schedules for predictable, reliable service that meets Walmart's expectations for on-time deliveries. You'll always know when we'll be at your facility for pickups and what days you'll receive your Walmart order deliveries. To do this, we work hard to analyze and determine the most cost-effective delivery route and schedule.

## Consolidation Network

Walmart's wide-ranging and fast-moving distribution and consolidation program can be difficult to navigate on your own, which is where we come in. Mulder Brothers is committed to improving your supply chain logistics by providing transparency and accountability through publicly reported metrics of weekly on-time delivery scores. Our data-backed scheduling allows for goods distribution across a wider warehousing network, which offers you increased flexibility and a consolidated pricing model at reduced costs. Our team also takes a proactive approach, identifying potential future route issues and communicating with you to ensure there won't be any surprises.



# CONTACT MULDER BROTHERS ABOUT WALMART CONSOLIDATION SERVICES FOR YOUR BUSINESS

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# ABOUT MULDER BROTHERS

Established in 2008, Mulder Brothers Brokerage is a growing transport logistics business with nationwide coverage and world-class support. As our roots are in trucking, we understand how logistics work from the ground up. Everything we offer to our clients is done in-house. This includes transport, storage, and inventory management. In short, we are a one-stop-shop for our client's logistical needs. All you need to do is produce the product, and we'll make sure it reaches its intended destination on time.

Contact us today to get started.

CONTACT



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